

GOOD FRIDAY BREAKFAST

April 3rd, 2026

2026 SPONSORSHIP OPPORTUNITIES





HISTORY

In 1999, a dedicated group of Tucson business leaders embarked on a mission to continue a cherished tradition by launching the Good Friday Breakfast, honoring the spirit of the Mayor's Prayer Breakfast that brings the community together each year on Good Friday.



PURPOSE

The event unites a diverse group of speakers who have each led extraordinary lives, overcoming significant challenges that resonate with many. These individuals share their compelling stories, illustrating not only the obstacles they faced but also the profound ways in which their faith and relationship with God have served as a guiding light throughout their journeys.

By recounting their remarkable experiences, they inspire others to find strength and hope, emphasizing the importance of perseverance and the impact of spiritual guidance in navigating life's difficulties.

NOTEWORTHY PAST SPEAKERS

For the past 27 years, the Good Friday Breakfast has served as a beacon of hope and joy in our community, transforming countless hearts and leading individuals on a journey to encounter and know Christ.

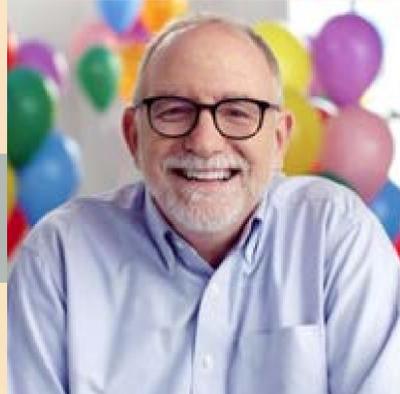
Our event not only fosters connection and understanding among attendees but also encourages deep conversations about faith and spirituality, making it a powerful platform for outreach and inspiration.



Michael Irvin



Mary C. Neal



Bob Goff



Scott Hamilton



Eric Metaxas



Tim Tebow



Jon Gordon



2026 SPEAKER



Miles Simon

Miles Simon's journey from Tucson basketball legend to LA Lakes and Phoenix Suns Coach to Atlanta Hawks scout reflects a life built on faith, excellence, and genuine connection. As the heart of Arizona's 1997 NCAA Championship team, Miles didn't just bring home a title—he became part of Tucson's soul. His Most Outstanding Player performance that magical March still resonates in our community today.

But Miles's greatest victories extend far beyond the court. His unwavering faith guides everything he does, from mentoring young players to building family-like unity within every team he touches. He leads with compassion and courage, having difficult conversations others avoid because he truly cares about developing character alongside talent.

Miles understands struggle and triumph intimately, and he uses both to lift others up. Whether coaching, scouting, or simply being present in someone's life, he demonstrates Christ-like empathy and authenticity.

His legacy isn't measured in championships alone, but in the countless lives he's transformed through genuine relationship and unwavering dedication to excellence rooted in faith.



GRM

Founded in 1953, Gospel Rescue Mission (GRM) stands as a beacon of hope in the fight against homelessness. With a mission dedicated to transforming lives, GRM has become deeply intertwined with the fabric of the community, providing essential resources and support to those in need.

By fostering a collaborative environment, GRM not only addresses immediate needs but also empowers individuals to achieve lasting change in their lives.

Through dedicated outreach programs, supportive services, and a compassionate approach, GRM inspires hope and resilience, making a meaningful impact on the lives of countless individuals and families facing adversity.



HOPE. SHELTER. TRANSFORMATION.

GRM is supporting the Good Friday Breakfast by providing structure, while Good News Ministries is handling marketing efforts. GRM is honored to continue the long-standing tradition of this event. We hope that many people will either strengthen their faith or be inspired to embrace it, leading to a life that is pleasing to God and benefiting the community as a whole.

EVENT DETAILS



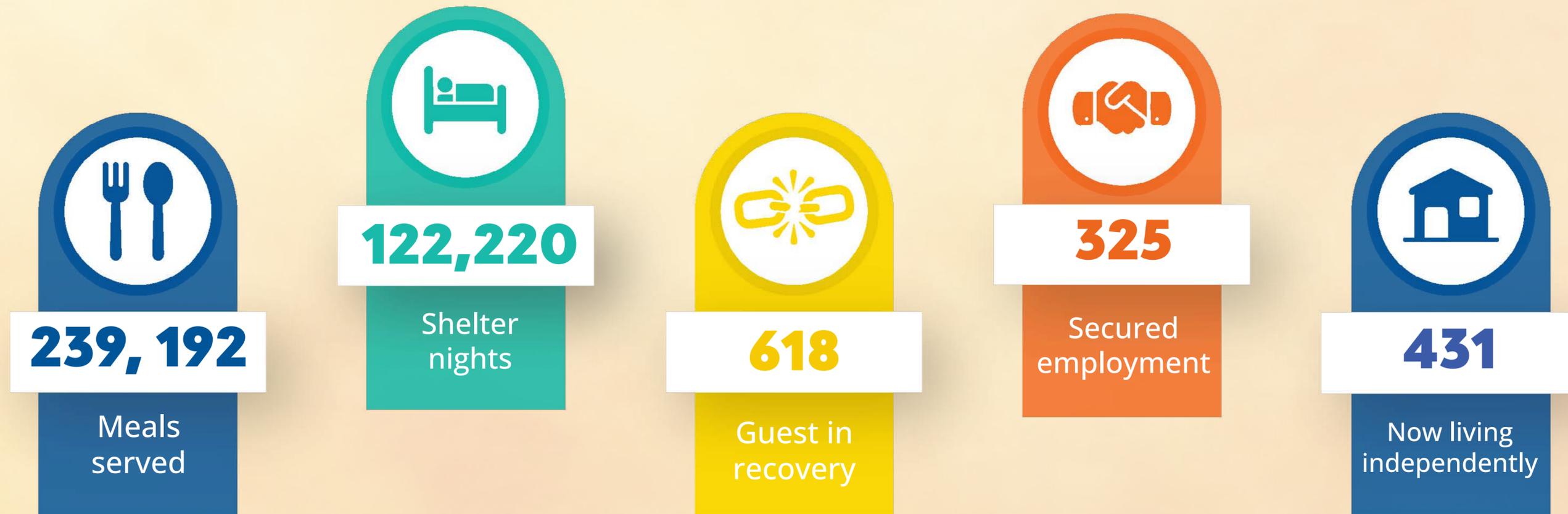
In 2023, the torch was passed from a dedicated group of local business people to Gospel Rescue Mission.



This offers a remarkable opportunity for sponsors to uplift a local nonprofit that brings hope and transformation to thousands of homeless and hurting individuals each year.



SPONSOR DOLLARS AT WORK



2025 Annual Impact



SPONSORSHIP NEEDS



For the past 27 years, the Good Friday Breakfast has thrived thanks to the generous support of local community leaders. As we embark on this new chapter, let's unite to secure the financial stability of this cherished event, ensuring that we can continue to nourish our community's spirit for generations to come.

Your support is invaluable. Each year, the Good Friday Breakfast serves as a powerful gathering that unites the community. This event is not only special; it is anchored in the profound hope we find in Christ. It inspires us to stand firm in our faith, especially in challenging times within a city that often feels removed from faith. Join us in this beautiful celebration of hope and unity!

We invite you to thoughtfully consider the opportunity to sponsor the Good Friday Breakfast, at any level that resonates with your heart and means. Your support will not only make a difference but also enrich this meaningful occasion.

Thank you for your generosity!



Featured Project



You Can Make the Difference



OPERATION RESCUE

MEETING PEOPLE WHERE THEY ARE

In a perfect world, everyone struggling would simply walk through our doors. But shame, fear, and mistrust often make that impossible. OPERATION RESCUE bridges that gap—going directly into communities to offer compassionate, dignified first connections that transform lives.

The Impact

Through consistent presence in parks, housing complexes, neighborhoods, and community spaces, we're:

- **Breaking down barriers** that prevent people from accessing vital services.
- **Building trust** through genuine care and repeated engagement.
- **Creating pathways** from crisis to stability, from homelessness to wholeness.
- **Opening doors** to life-changing support for those ready to take that first step.



SPONSORSHIP LEVELS

Title

- 2 tables of 10
- Full page acknowledgment in the program
- Recognition in all event marketing and promotions
- Title Sponsor recognition on the event webpage and all marketing materials
- Acknowledgment by Dana Cooper during event
- Name plate with your company logo on designated table
- Recognition on event screen
- VIP Meet & Greet with Miles Simon—April 2

\$50,000

Champion

- 2 tables of 10
- ½ page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage and select marketing materials
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen
- VIP Meet & Greet with Miles Simon—April 2

\$25,000

Advocate

- 2 tables of 10
- ¼ page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage and select marketing materials
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen
- VIP Meet & Greet with Miles Simon—April 2

\$10,000



SPONSORSHIP LEVELS

Ambassador

- 2 tables of 10
- 1/8 page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage
- Name plate with your company logo on designated table
- Recognition on event screen

\$6,000

Partner

- Table of 10
- Logo in the program
- Recognition in pre-event marketing
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen

\$3,000

Corporate

- Table of 10
- Logo in the program
- Name plate with your company logo on designated table

\$1,000



EVENT INFORMATION



The Westin La Paloma Resort and Spa

3
APRIL

7:00 am - 9:00 am





Arizona's Window & Door Manufacturer



Thank You!



LAST YEAR'S SPONSORS





Become a
SPONSOR TODAY



Contact: **Dana Cooper**
dcooper@grmtucson.com

For more information visit:
GoodFridayBreakfast.com